

APPENDIX

Appendix B.1.1 - New Products (2014-2015)

Item	Product Name	Year	Price	Cost	Profit
1	Apple iPhone 5s	2014	\$199	\$129	\$70
2	Apple iPhone 5c	2014	\$129	\$89	\$40
3	Apple iPhone 5	2014	\$199	\$129	\$70
4	Apple iPhone 4s	2014	\$199	\$129	\$70
5	Apple iPhone 4	2014	\$199	\$129	\$70
6	Apple iPhone 3GS	2014	\$199	\$129	\$70
7	Apple iPhone 3G	2014	\$199	\$129	\$70
8	Apple iPhone 2G	2014	\$199	\$129	\$70
9	Apple iPhone 1G	2014	\$199	\$129	\$70
10	Apple iPhone 1G	2014	\$199	\$129	\$70
11	Apple iPhone 1G	2014	\$199	\$129	\$70
12	Apple iPhone 1G	2014	\$199	\$129	\$70
13	Apple iPhone 1G	2014	\$199	\$129	\$70
14	Apple iPhone 1G	2014	\$199	\$129	\$70
15	Apple iPhone 1G	2014	\$199	\$129	\$70
16	Apple iPhone 1G	2014	\$199	\$129	\$70
17	Apple iPhone 1G	2014	\$199	\$129	\$70
18	Apple iPhone 1G	2014	\$199	\$129	\$70
19	Apple iPhone 1G	2014	\$199	\$129	\$70
20	Apple iPhone 1G	2014	\$199	\$129	\$70
21	Apple iPhone 1G	2014	\$199	\$129	\$70
22	Apple iPhone 1G	2014	\$199	\$129	\$70
23	Apple iPhone 1G	2014	\$199	\$129	\$70
24	Apple iPhone 1G	2014	\$199	\$129	\$70
25	Apple iPhone 1G	2014	\$199	\$129	\$70
26	Apple iPhone 1G	2014	\$199	\$129	\$70
27	Apple iPhone 1G	2014	\$199	\$129	\$70
28	Apple iPhone 1G	2014	\$199	\$129	\$70
29	Apple iPhone 1G	2014	\$199	\$129	\$70
30	Apple iPhone 1G	2014	\$199	\$129	\$70

Apple iPhone 1G
Apple iPhone 1G

- Appendix B.1.1 - New Products (2014-2015)
1. Apple iPhone 1G
 2. Apple iPhone 1G
 3. Apple iPhone 1G
 4. Apple iPhone 1G