



कुलसचिव कार्यालय

कायरी सं० 3458

दिनांक ०५/०९/१६

Dr. Gayathri Vishwanath Patil <registrar@cub.ac.in>

IIM Ahmedabad - Programme on Leading Professional Service Firms (LPSF), October 02 - 07, 2016

exedinfo <exedinfo@iimahd.ernet.in>
To: registrar@cub.ac.in

Mon, Sep 5, 2016 at 8:53 AM

Dear Sir/Madam,

I am pleased to inform you that IIM, Ahmedabad is offering a programme on **Leading Professional Service Firms (LPSF)** during October 02 - 07, 2016.

This course is intended for leaders of Professional service firms (PSFs). Professional service firms (i.e., firms in strategy consulting, investment banking, law, asset management, accounting, advertising, IT consulting, engineering consulting, architecture, etc.) present leadership challenges and opportunities that are quite distinct from the challenges facing leaders of commercial and industrial organizations. PSFs are becoming increasingly vital and a larger part of the world economy. But they are also facing dramatic changes in their environment: increasing competition, demanding clients, internationalization, and intensifying war for talent. This course is designed to help individuals with administrative positions in PSFs reflect on and improve their capability to lead their organizations effectively. Through intense case discussions on PSFs, interactive lectures, and exercises, participants will deliberate on what it takes to be an effective leader of a PSF and how they can improve their competencies.

Suffice to say that the course design is comparable to the best state-of-art courses on the topic anywhere in the world. Participation of leaders from your firm will enrich the programme and will further strengthen institutional links between your firm and IIMA. I shall be grateful if you consider participation and also encourage your colleagues in the firm to apply.

To ensure the best quality we are having a limited class size. Thus, I would encourage applications at an early opportunity, latest by September 19, 2016.

For more information about the programme, please get in touch with me or Programme Coordinator, Mr. Cherian Mathew at cherian@iima.ac.in or Tel: 079-6632 4476.

With regards,

Univ.
Place on website.

8/9/16.

DB

S.A.