

Dear Dr. Williams,

I am pleased to inform you that the Association is offering a programme on leading Professional Service Firms (PSFs) during October 01-03, 2020.

This course is intended for leaders of Professional service firms (PSFs). Professional service firms (i.e. firms in strategy consulting, investment banking, law, asset management, accounting, advertising, IT consulting, engineering consulting, architecture, etc.) present remarkable challenges and opportunities that are quite distinct from the challenges facing leaders of commercial and industrial organisations. PSFs are becoming increasingly critical to a larger part of the world economy. Yet they are also facing dramatic changes in cost structures, business objectives, demand drivers, innovation, and technology use. In addition, this course is unique in being co-located with administrative sessions in PSFs which can use improve their capability to lead their organisations effectively. Through intense case discussion on PSFs, intensive learning, and extensive networking, attendees will understand what it takes to be an effective leader of a PSF and how they can improve their organisations.

To say to you that this course design is unique is to the first time of its kind in the world, available in the world. Participation in leaders from over 100 institutions, the programme and various other programs and other leaders from over 100 and 1000, including general & specific participants will also encourage your colleagues in the time to apply.

To ensure the first quality and the best of leaders from over 100. Thus, I would encourage applications to be only up to 100, leaving the course 100, 100.

For more information about the programme, please get in touch with us as Program Coordinator, Dr. Charles Williams at charles.williams@psf.org or 1-877-732-7373.