

**Central University of South Bihar**  
**Department of Mass Communication and Media**  
**M.A. in Journalism and Mass Communication**

**Programme Structure**

*(Effectuated from Academic Session: 2018-2019)*

<b>SEMESTER- I</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>
MAJMC1001C04	Communication: Concepts and Processes	4
MAJMC1002C04	Growth & Development of Media	4
MAJMC1003C04	Print Journalism	4
MAJMC1004C04	Photo Journalism	4
MAJMC1005C04	Use of Computer in Media	4
	Elective Basket-I (DSE*)	4
	Elective Basket – II (SEC/SSC**)	Non Credit
<b>Credit</b>		<b>24</b>

<b>SEMESTER-II</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>
MAJMC2001C04	Broadcast Journalism	4
MAJMC2002C04	Media Laws and Ethics	4
MAJMC2003C04	Advertising	4
MAJMC2004C04	Corporate Communication PR & Event Management-I	4
MAJMC2005C04	Internship/Project	4
	Elective Basket-I (DSE*)	4
	Elective Basket – II (SEC/SSC**)	Non-Credit
<b>Credit</b>		<b>24</b>