

Central University of South Bihar
Department of Mass Communication and Media
M.A. in Journalism and Mass Communication

Programme Structure

(Offered from Academic Session 2019-2020)

SEMESTER-I		
Course Code	Course Title	Credit
MA/JMC/1001/C/04	Communication: Concepts and Processes	4
MA/JMC/1002/S/04	Growth & Development of Media	4
MA/JMC/1003/S/04	Print Journalism	4
MA/JMC/1004/S/04	Photo Journalism	4
MA/JMC/1005/S/04	Use of Computer in Media	4
	Elective Basket - I (DSI**)	4
	Elective Basket - II (SEC/SEC**)	Non-Credit
Credit		24

SEMESTER-II		
Course Code	Course Title	Credit
MA/JMC/2001/C/04	Broadcast Journalism	4
MA/JMC/2002/S/04	Media Laws and Ethics	4
MA/JMC/2003/C/04	Advertising	4
MA/JMC/2004/C/04	Corporate Communication PR & Event Management-I	4
MA/JMC/2005/C/04	Internship Project	4
	Elective Basket - I (DSI**)	4
	Elective Basket - II (SEC/SEC**)	Non-Credit
Credit		24